

AGENDA

08.30 – 09.05: Registration and refreshments

09.05 – 09.15: Chair's welcome - The cost-of-living crisis: What have been the key financial and wellbeing costs to charities?

Lauren Weymouth, Editor, Charity Times

09.15 – 09.45: Motivational keynote - From limited to limitless: How to overcome the odds and be a more resilient leader

Dr Amo Raju, CEO, Disability Direct and Author, Walk Like a Man

Many charity leaders are struggling amidst pressure from the cost-of-living crisis, but building resilience can help to define purpose and keep momentum high. In this opening keynote, motivational speaker, Dr Amo Raju, will inspire you with journey to success, providing you with tips for staying motivated against the backdrop of consistent economic and societal turmoil.

09.45 – 10.35: Panel discussion: Volunteering: How can we solve the volunteer shortage?

Panel chair: Melissa Moody, Senior Writer, Charity Times

Panellists:

Laura Cottey, Chief Commissioner, Girlguiding SW England

Bethan Hoggan, Trustee, National Children's Bureau and DMK Potential

Janet Thorne, CEO, Reach Volunteering

There's a huge volunteer shortage and many charities are struggling to retain and recruit volunteers more than ever before. The impact of this has largely been caused by the cost of living, but as come at a time when the crisis means charities desperately need the support of their valued volunteers. This panel discussion will look and recruitment and retention techniques, seeking to understand how charities can build better relationships with volunteers, in turn helping to keep costs low and morale high.

10.35 – 11.00: Coffee break

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11.00 – 11.30: Keynote speaker - Small charity leadership: Empowering staff with minimal resources

Ben Lindsay, CEO, Power the Fight

Do charities really need a lot of money to keep staff happy? In this session, CEO of Power the Fight and winner of the 2022 Charity Times Rising Leader of the Year Award, Ben Lindsay, shares tips on how to motivate and empower staff in a charity that has minimal funds and resources.

11.30 – 11.55: How to maximise fundraising income: supporter engagement vs supporter participation

Nathan Pinkney, Founder and CEO, People's Fundraising

This session will present the differences between supporter engagement and supporter participation in the context of the individual, community and corporate fundraising, the benefits and pitfalls of each approach, and the required organisation of fundraising teams to manage each approach, with the aim to maximise fundraising income.

11.55 – 12.35: Panel discussion - What do funders want and how can we give it to them?

Panel chair: Lauren Weymouth, Editor, Charity Times

Panellists:

Maria Adebowale Schwarte, CEO, Foundation for Future London

Edward Garrett, Head of Private Clients, Charities Aid Foundation

Sue Ormiston, EU Programme Manager, National Lottery Community Fund

Many charities are fighting for instant funding in an extremely competitive environment. But in the process, are charities failing to view funding as an opportunity for a mutual relationship? Join this panel discussion to hear from funders about what they really want from charities and how you can help to give it to them.

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12.35 – 13.05: Seminar session - Surviving a crisis: How can charities protect income for the future?

Panel chair: Eleanor Whitford Kelly, Insight Manager, Endsleigh

Panellists:

Tom Jones, Head of Income Generation and Communications, Young Gloucestershire

Matt Lewis, UK & EU Cyber Insurance Specialist, CFC Underwriting

Phil Snow, Associate Director - Not for Profit, Endsleigh

So, you've managed to keep the cash flowing and have secured vital funding, but what happens when another crisis strikes? Join this seminar session to learn about how to protect your charity's income when volatility hits – including events such as physical damage to property, a national crisis or cyber-attack. A panel of charity specialists covering insurance, fundraising and finance, will provide tips on how charities can seek to protect the income in the future.

13.05 – 13.55: Lunch break

13.55 – 14.25: Keynote speaker - The psychology of giving: how to communicate with donors using your charity's love language

Dr Jen Shang, Founder, Institute of Sustainable Philanthropy

No two charity's donors love in the same way. What is the love that your charity is uniquely positioned to grow in this challenging time? Talking in donors' love language can sustainably double giving, enhance their well-being, and draw donors closer to the community they are about. Too good to be true? Philanthropic psychology is the science designed to achieve these goals. Join this session to find out more.

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14.25 – 15.15: Fireside Chat - How can charities utilise simple but innovative digital tools to reduce time and money?

Eoghan Beecher, Country Manager, UK and Ireland, iRaiser

Tricia Blatherwick, CCO, AutogenAI

Lauren Weymouth, Editor, Charity Times

This fireside chat will explore what role innovative technology can play in accelerating your charity's income and reducing workload. Experts will explore the use of digital tools for fundraising success, the role of AI in helping to write winning grant applications and explore the benefits of utilising innovation for increasing speed, reducing pressure on staff and getting a greater return on investment.

15.15 – 15.45: Case study - Why and how a large charity sold its offices and became fully remote

Harriet Oppenheimer, Deputy CEO, RNID

In 2019 RNID sold its London HQ, and subsequently closed all its other regional offices. The result today is a dynamic charity with a digital, flexible, efficient workforce, based anywhere across the UK. The session will describe how RNID have built an intentional new strategy and culture based on this flexibility, and what it's really like to work in a nimble digital organisation with a big social purpose.

15.45 – 15.50: Chair's round-up and close of conference.